August 2018

Dear (Name of Superintendent),

Greetings! I want to introduce you to a highly acclaimed child’s burn prevention and fire safety program, *Milo & Moxie: Smart Safety Rangers*™. Created by the Arizona Burn Foundation, 38 Arizona Fire Departments and 8 hospitals have adopted *Milo & Moxie: Smart Safety Rangers*™ as part of their community risk and injury prevention programs. We would now like to provide your school district with this award-winning program **at no charge** to use during Fire Prevention Month in October.

At the heart of the program is the story of Milo, our Smart Safety Ranger dog, who teaches his friend, a curious hummingbird named Moxie, how to prevent burn injury and be fire safe in and around the home. *Milo & Moxie: Smart Safety Rangers™*, is designed to educate preschool children through a beautifully illustrated and easy to understand storybook. Our messaging includes cautions on scald and contact burns; stop, drop and roll; escape plans to get out safely; what to do when a smoke alarm sounds and much more!

We want to make it simple for you to provide this program to the PreK-2nd grade children in your school district. Complete the attached order form (all materials are FREE) and either email to [programs@azburn.org](mailto:programs@azburn.org) or fax it back to the Arizona Burn Foundation at 602-230-2157.

We will provide each teacher:

* A large 18”x24” storybook of *Milo & Moxie: Smart Safety Rangers*™ to read to their class
* An easy-to-use Teacher Guide to use when presenting the materials
* A 2’x3’ Milo & Moxie rules poster to hang in your classroom

We will provide for each child:

* An Activity Book/Parent Guide to take home
* A Milo and/or Moxie sticker to remind them of what they’ve learned

Why is this program important? Burns and scalds are the fourth leading cause of accidental deaths among children, and many can be prevented with education and training. In Arizona, statistics from the Arizona Burn Center (www.azburncenter.org), record that in pediatric burn injury cases, 40% were the result of a scald from hot liquid, 23% from contact burn, and 21% the result of fire. At the Arizona Burn Center over 65% of pediatric burn patients are under age 8.

Again, all materials for you to bring this program to your school district are provided **at no charge!** Simply complete the enclosed order form and email or fax it to us. We will then deliver the materials to you. For more information, please visit www.azburn.org/milomoxie or call 602-230-2041 x. 104.

We look forward to hearing from you soon!

Best regards,

Mik Milem

Director Community Programs

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602-230-2041